PJSC 'Higher Educational Institution
'Interregional Academy of Personnel Management"

МАУП

SYLLABUS OF THE ACADEMIC DISCIPLINE
'SOCIAL DESIGN"

Speciality: D3 Management

Educational level: first (bachelor's) level

Study programme: Management

MAUP 2025

General information about the academic discipline

Name of the academic course	"Social design"
Code and name of the speciality	D3 'Management'
Level of higher education	first (bachelor's) level of Higher Education
Status of the discipline	Optional
Number of credits and hours	3 credits / 90 hours Lectures: 20 Seminar classes: 14 Independent work of students: 56
Terms of study of the discipline	semester
Language of instruction	Ukrainian
Type of final assessment	Credit
Page of the discipline on the website	https://ks.maup.com.ua/en/pro-nas/akredytacija/akredytacija-menedzhment-2026

General information about the lecturer. Contact information

Inkovska Yulia Mykolayivna	
Scientific degree	Candidate of Sciences in Public Administration
Academic title	Associate Professor
Position	
Disciplines taught by NPP	
Areas of scientific research	
Links to identifier registers for scientists	
Contact information of the lecturer :	
E-mail:	
Contact phone number	

The teacher's portfolio on the website of the department /Institute /Academy	

Course abstract. The discipline «Social design» is aimed at forming in students a system of basic knowledge, abilities and skills necessary for the development and implementation of social projects in various social management contexts. It covers the main theoretical approaches, technologies of project activities, methods of diagnosis and assessment of social problems, as well as management tools of project teams. Emphasis is placed on the practical ability of students to apply a project-based approach to meet real social challenges.

The course contributes to the understanding of the role of project activities as a mechanism of innovative changes in society.

The subject of studying the discipline of social design is the process and technology of preparation, planning, implementation and evaluation of social projects. The course considers systematic approaches to identifying social problems, developing project solutions and managing their implementation. Special attention is paid to interaction with stakeholders, resource provision of projects and their social results. Students analyze modern practices of project activity in public and non-profit spheres.

The purpose of studying the discipline is to form in the acquirers the ability to project think and develop social projects taking into account the needs of target groups and standards of professional activity. Students learn to systematically approach the solution of social problems, apply diagnostic and evaluation methods, and also master project management technologies. The course should ensure the ability to independently plan, implement and evaluate the effectiveness of social projects in professional practice.

Objectives of the educational discipline: mastering the basic theoretical concepts of social design; mastering the methods of analyzing social problems and forecasting their development; acquisition of skills in developing project documents and plans; assessment of risks and effectiveness of project activities. It is also a task to form practical skills in communication with key stakeholders and the use of modern project management technologies in the social sphere.

Prerequisites of the academic discipline. Students should have basic knowledge of the theory of social processes, the basics of social policy and the methodology of social research. Preliminary courses in management, sociology, communications and the basics of social work are useful. This knowledge allows a better understanding of the context of social problems and an adequate application of the project approach in practical situations.

Post-requisitesof the academic discipline. The knowledge, abilities and skills acquired while studying the discipline «Social Design» are used in the further mastery of professionally oriented disciplines related to social process management, public policy, strategic planning and project management. They are the basis for course and qualification work, as well as internships. The acquired competences are applied in professional activities in state authorities, local self-government bodies, public and non-profit organizations.

Content of the academic discipline (full-time education)

№	Topic name	Teaching methods/ assessment methods
CONTENT MODULE 1. BASICS OF SOCIAL DESIGN		**Teaching methods:** verbal (educational lecture; conversation; educational discussion); inductive method; deductive method;
Topic 1.	Introduction to social design	
Topic 2.	Social problems: identification and analysis	

Topic 3.	Methodology of social project development	analytical method; synthetic method; practical (working with economic models, statistics, graphs); Explanatory and illustrative; reproductive; problem presentation method; partially-search; research; interactive methods (analysis of economic situations; discussions, debates; brainstorming; situational modeling; practice of modeling skills); case method (analysis of real economic situations, search for problems, proposal of solutions, construction of models); modeling of professional activity (building economic models, forecasting, scenario modeling). **Assessment methods:** oral control (oral survey, evaluation of participation in discussions, other interactive learning methods); written control (control, independent works, analytical tasks, essays); test control (closed form tests: test alternative, test compliance, data and model analysis tasks); self-control and self-assessment method; assessment of case tasks; assessment of project and laboratory works (simulation of economic processes, forecasting).
Topic 4.	Planning and organization of project activities.	
Topic 5.	Engagement with stakeholders	
CONTENT MODULE 2. IMPLEMENTATION AND EVALUATION TECHNOLOGIES		
Topic 6.	Monitoring and evaluation of project effectiveness	
Topic 7.	Project resource and risk management	
Topic 8.	Teamwork and communications in projects	
Topic 9.	Sustainability and scaling of social projects	
Topic 10.	Presentation and protection of social projects	
Modular test		
Form of assessment: credit		

Technical facilities and/or software. In the educational process, classrooms, a library, a multimedia projector and a computer are used to conduct lecture and seminar classes with elements of the presentation. Studying certain topics and performing practical tasks requires access to information from the worldwide Internet, which is provided by a free Wi-Fi network.

Forms of control methods.

Control of the success of education seekers is divided into current and final (semester).

Current control is carried out during practical and seminar classes. Its purpose is systematic verification:

- understanding and mastering the theoretical foundations of social design;
- ability to analyse social problems and identify the needs of target groups;
- skills in developing elements of a social project (goals, tasks, expected results, performance indicators);
- the ability to apply a project approach, methods of social analysis and teamwork in the process of performing educational tasks.

Forms of student participation in the educational process, which are subject to current control:
- speeches and presentations on the analysis of economic processes;

- oral reports on the analysis of economic cases;
- addendum, questions to who answers;
- systematic work in seminar classes and activity during discussions;
- participation in discussions, brainstorming, interactive forms of classes;
- analysis of economic data, statistical indicators, economic and mathematical models;
- written assignments (control papers, test papers, analytical and abstract papers);
- preparation of notes, theses, analytical notes;
- independent study of discipline topics and lecture materials.

Current control methods:
- oral control (survey, conversation, report, message);
- written control (control work, analytical report, abstract, performance of tasks for building models or processing statistics);
- combined control (oral and written combination to assess understanding and practical skills);
- presentation of independent work or case analysis;
- observation of activity and participation in practical classes;
- test control (closed and open tasks, analysis of graphs and models);
- work with problem situations (analytical cases, scenario modeling of economic processes).

Assessment system and requirements.
Table of distribution of points received by students of higher education*

| Topics | Ongoing knowledge assessment | | | | | | | | | | Final control | | Total number of points |
| | | | | | | | | | | | Modular control work | Credit ** | |
	Topic 1	Topic 2	Topic 3	Topic 4	Topic 5	Topic 6	Topic 7	Topic 8	Topic 9	Topic 10	20	20*	100
Work in a seminar class	3	3	3	3	3	3	3	3	3	3			
Independent work	3	3	3	3	3	3	3	3	3	3			

*The table contains information about the maximum points for each type of academic work of a higher education applicant.

When assessing the mastery of each topic for the current academic activity, applicants are given grades based on the approved assessment criteria for the relevant discipline.

The criteria for assessing the learning outcomes of students and the distribution of points they receive are regulated by the Regulations on the Assessment of Academic Achievement of Higher Education Students at PJSC 'Higher Educational Institution 'MAUP".

Modular control is carried out in the last class of the module in written form, in the form of a test.

Criteria for assessing the modular test in the academic discipline "Social design":

When assessing the modular test, the volume and correctness of the tasks are taken into account:
- a grade of 'excellent' (A) is given for the correct completion of all tasks (or more than 90% of all tasks);
- a 'good' (B) grade is given for completing 80% of all tasks;
- a 'good' (C) grade is given for completing 70% of all tasks;
- a 'satisfactory' (D) grade is given for correctly completing 60% of the proposed tasks;
- A grade of 'satisfactory' (E) is given for the correct completion of more than 50% of the proposed tasks.
- A grade of 'unsatisfactory' (FX) is given for the completion of less than 50% of the tasks.
Failure to attend the module test results in 0 points.

The above grades are converted into rating points as follows:
«A» - 18-20 points;
«B» - 16-17 points;
«C» - 14-15 points;
«D» - 12-13 points.
«E» - 10-11 points;
«FX» - less than 10 points.

Final Semester Assessment

The final semester assessment in the course "Social design" is a mandatory component of evaluating students' learning outcomes. It is conducted within the timeframe established by the academic calendar and covers the full scope of material defined by the course syllabus.

The final assessment is conducted in the form of a test. Only students who have completed all required coursework and assessment tasks are admitted to the final semester assessment.

The final grade is determined based on the student's academic performance throughout the semester. It consists of:
• points accumulated through continuous assessment;
• incentive (bonus) points awarded in accordance with institutional regulations.

Students who have completed all required tasks and obtained 60 points or higher receive the corresponding final grade without additional testing.

Students who have completed all required tasks but obtained fewer than 60 points, as well as those wishing to improve their grade, are required to complete a final test administered during the last scheduled class of the semester.

Assessment of Additional (Individual) Learning Activities

Additional (individual) learning activities include participation in: scientific conferences; student research groups and academic clubs; problem-focused research groups; preparation of academic publications; national academic Olympiads and competitions; international competitions and other scholarly activities exceeding the requirements of the course syllabus.

By decision of the department, students who actively participate in research activities or complete additional individual academic tasks may be awarded incentive (bonus) points for the respective educational component.

Assessment of Independent Study

The total number of points obtained for independent study constitutes an integral component of the overall academic performance in the course.

Independent work for each topic, in accordance with the course syllabus, is assessed within a range of 0 to 3 points, based on standardized and generalised assessment criteria evaluating the level of knowledge acquisition and analytical competence.

Assessment scale for independent work (individual assignments) assessment criteria.

Maximum possible grade for independent work (individual assignments)	Level of implementation			
	Excellent	Good	Satisfactory	Unsatisfactory
3	3	2	1	0

Assessment forms include: ongoing assessment of practical work; ongoing assessment of knowledge acquisition based on oral answers, reports, presentations and other forms of participation during practical (seminar) classes; individual or group projects requiring the development of practical skills and competences (optional format); solving situational tasks; preparing summaries of independently studied topics; testing or written exams; preparing draft articles, conference abstracts and other publications; other forms that ensure comprehensive mastery of the curriculum and contribute to the gradual development of skills for effective independent professional (practical, scientific and theoretical) activity at a high level.

To assess the learning outcomes of higher education students during the semester, a 100-point, national and ECTS assessment scale is used.

Final assessment scale: **national and ECTS**

Total points for all types of educational activities	ECTS rating	Assessment on a national scale	
		for exams, course projects (assignments), practical training	for credit
90 – 100	A	excellent	passed
82 – 89	B	good	
75 – 81	C		
68 – 74	D	satisfactory	
60 – 67	E		
35 – 59	FX	unsatisfactory with the possibility of retaking the exam	Failed with the possibility of retaking the exam
0 – 34	F	unsatisfactory with mandatory retaking of the course	Failed with mandatory retaking of the course

Course policy.
To successfully master the course "Social design", the student of education has to:
- regularly attend lectures and practical classes;
- systematically, systematically and actively work in lectures and practical classes;
- practice missed classes or unsatisfactory grades obtained in classes;
- perform in full the tasks required to be prepared by the teacher, their proper quality;
- perform control and other independent work;
- adhere to the norms of academic behavior and ethics.

The course «Diagnostics and modeling of economic processes» involves the assimilation and observance of the principles of ethics and academic integrity, in particular, the focus on preventing plagiarism in any of its manifestations: all works, reports, essays, essays and presentations must be original and author's, not overburdened with quotes, which must be accompanied by references to primary sources. Violations of academic integrity are considered: academic plagiarism, self-plagiarism, fabrication, falsification, write-off, deception, bribery, biased assessment.

Recommended sources of information.
Basic literature:

1.T. I. Butchenko. (2024). Social design. Study guide — edition for students of higher education majoring in «Social work» (2024).
2. Serga T., Shcherbina S. (2025). Social design: essence, purpose, methodology. Scientific Bulletin of Uzhgorod University (2025) — article with an overview approach, which provides modern Ukrainian scientific interpretations.3.Murray, D. & Pinto, P. (2021). The Social Innovation Imperative. Stanford University Press.
4. Bryson, J. M., Crosby, B. C., & Bloomberg, L. (2023). Public Value Governance: Moving Beyond Traditional Public Administration and the New Public Management. Routledge.
5. Clarke, A. & Craft, J. (2022). Social Project Management: A Handbook for Practitioners. Kogan Page.
6. Kerzner, H. (2025). Project Management: A Systems Approach to Planning, Scheduling, and Controlling (13th ed.). Wiley.
7. Silvius, A. J. G., Schipper, R. P. J., & Planko, J. (2020). Sustainable Project Management: Gaining Competitive Advantage (2nd ed.). Routledge.

Additional literature:

1.Van Der Waldt, G. (2020). Project Management for Public, Private and Nonprofit Organizations (3rd ed.). Routledge.

2.Nygaard, C., & Parker, S. (2021). Handbook of Social Policy and Development. Edward Elgar.

3.Edwards, M., & Haddock, S. V. (2022). NGO Management: Supporting Grassroots Development. Routledge.

4.Davies, A., MacAulay, S., & Thurston, M. (2022). Managing Complex Projects and Programs. Routledge

Electronic resources:

1.ProjectManagement.com – knowledge base, template examples, cases
https://www.projectmanagement.com

2.PMI.org – standards, templates, certification requirements
https://www.pmi.org

3.Coursera – Social Project Management – online courses and courses in project management
https://www.coursera.org

4.edX – Project Design and Management – courses from universities around the world
https://www.edx.org

5.UNDP Knowledge Platform – Social Innovation & Projects https://www.undp.org/knowledge

6.OECD – Social Projects Toolkit https://www.oecd.org/social/

7.World Bank – Project Appraisal & Social Impact Resources https://www.worldbank.org/projects

8.European Commission – Social Innovation Resources https://commission.europa.eu/social-innovation

9.Project Smart Blog – сучасні статті з управління проектами https://www.projectsmart.co.uk